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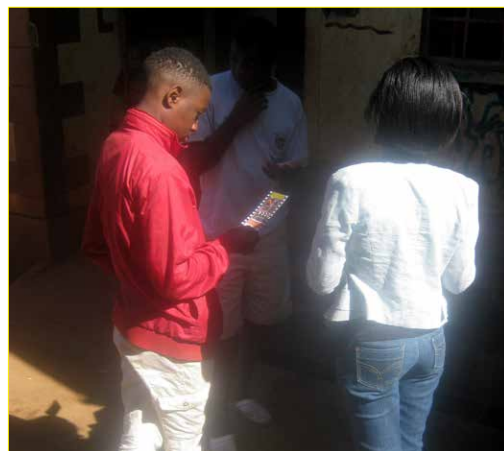
Our Phone lines:
+ 254 (0) 728561161
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Dear Colleagues, Sponsor, Supporters, Board of Trustees and all our Friends,

We send you greetings from Nairobi, Kenya.

The weather here is very dry, windy and dusty, (as you can see in this picture in Kibera slums), but we still have a lot of hope to get the usual March heavy monsoon torrential rains to be here soon.

Personally I can't wait for the rains, the wind and thunder that will eventually bring fresh food and allsorts of new life on land and in the rivers.



PRACTICAL WORK IN SLUM AREA

The most difficult places we visited during our campaign, are deep in the slums areas, where the streets are very narrow and at times with dirty water and or sewage running through and between the houses. Some of them are so narrow that in case you meet another person, you need to wait for this person at the corner of the house for him/her to pass, or else you can't fit in between this corridor. This campaign was partly done by our outgoing students as part of the field practical sales work, which is part of the sales and marketing



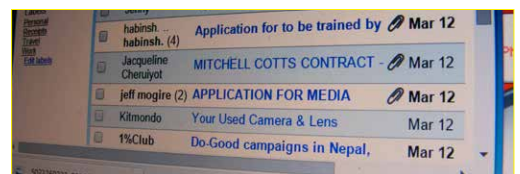
CAMPAIGN START

Although this campaign did not take off in December as we had anticipated earlier due various unforeseen challenges and delays in many quarters, we have been campaigning in the last two 2months and we have just completed our campaign. We took this campaign to some poor areas outside the city boundaries and within our famous slums around Nairobi City.



STUDENT APPLICATIONS

At the moment, we have started receiving various applications (short of applicants) from potential students, interested to follow the training with the Multimedia Academy.





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360 PLAN

Our main objective this year is on the job in a real-life situation. As the (heading states), we are working on a 360(degrees plan), this means that we are working and creating a scenario with agricultural university students, who will be practically doing agriculture and occupying 180(degrees) as they offer us content in front of the cameras, while on the other hand, the media students will be occupying the other 180(degrees) behind the cameras etc., and leaning to work with the equipment.



Our students in both areas will be coming from both remote regions and the slums. To spice up this project, we may have students from across other neighbouring countries within East Africa.

CHALLENGES AND NEW EXPERIENCES

We expect a lot of challenges in this training camp, but we also expect to have a lot of fun, success and experience and we are hoping to enjoy every bit of it. This will be a one year hands on daily practical training and experience camp, that will give our students almost two and half years in a normal training situation. We hope that by the end of this term, we shall have trained some potential media professionals, as we build our staff members.



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AGRICULTURE REGION EAST AFRICA

Apart from that, we are going to work with the community within this areas and as we offer them the expertise and especially from the agricultural students or countries enjoy and realize the benefits of this project and later on used positively to change there lives as well the community.



THANK YOU

On this note, I take this opportunity to thank all of you our Colleagues, Sponsor, Supporters in every way, our School Board of Trustees and all our Friends for all you support, in volunteer work and assistance, in moral support, in advise, in material, equipment and finance to make this happen. Because of you, we get up and walk tall whenever we fall. You give us energy and hope, even when we fall. We are very happy and proud to be associated with you.

Thank you and God bless you all,

Yours Sincerely,
Mabwa Otinga
Chief Trainer /Project Leader
Inter, Multimedia Academy